



GULF SUSTAINABILITY AND CSR AWARDS

See our website for more detailed information: www.gulfsustainabilityawards.com.
Alternatively contact Mark Hamill on mark@awardsinternational.ae or call 00971 56 752 2028.

CATEGORIES – MAKING A CHOICE

WHAT WE'RE LOOKING FOR

We're looking for you to say to our Judging Panels that *"We implemented a great initiative that has enhanced our organisation's results - here's the proof and we deserve recognition for it!"*

A "great initiative" might be a project, or group of projects or a broader business initiative that maybe took place over a longer period of time, not necessarily in a defined project timeframe. It should be something that resulted in a tangible results and business improvement whilst also benefiting the organisation.

THE CATEGORIES

- There are 25 Categories divided into 14 Sustainability Categories and 11 CSR Categories. There is also an additional Overall score winner across Sustainability Categories and CSR Categories.
- The scoring criteria for all Categories are the same - although the content of Entries will need to be amended to fit the context of the Category(ies) entered e.g. to tell the story from an organisation, team or individual standpoint. Please therefore be mindful that, because telling the story in the context of the Category entered is important, if you make multiple nominations, you probably won't just be able to "cut and paste" the content.
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LIST OF CATEGORIES

Sustainability Specific Categories

Categories	What an Entry should include
<i>Clean Technology</i>	Clean technology describes products or services that improve operational performance, productivity, or efficiency while reducing costs, inputs, energy consumption, waste, or pollution.
<i>Environmental Sustainability Programmes</i>	Initiatives that focus on protecting and preserving the environment and can address pressing issues like: prevention of pollution; sustainable use of resources; green procurement and supply chain; management of environmental footprint; and protection of the environment and biodiversity.
<i>Innovation in Sustainable Technologies</i>	An organisation or individual developing and/or applying latest technology that goes beyond current best practice to achieve environmental benefits to improve business sustainability (e.g. energy or water savings, waste reduction, or reduced environmental impact) and resource recovery alternatives to landfill.
<i>Waste Management</i>	Companies/individuals who practices good waste management, applies innovative approaches to reduce waste.
<i>Water Treatment and Management</i>	Companies/individuals who practices good water management, applies innovative approaches to reduce water use, or organises water-centric programmes for the community.
<i>Green Building</i>	The design and construction practice of increasing the efficiency of buildings and their use of energy, water, and materials, and reducing building impacts on human health and the environment.
<i>Best Sustainability Education Programme</i>	Initiatives that promote the education of sustainability through training of employees, community and other stakeholders on the topic.



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Employee Engagement or Behaviour Change	Recognising the best examples of employee engagement and behaviour change. Those organisations bringing their staff on the sustainability journey and those that are supporting them to drive it forward.
Sustainability Awareness Programme	Public or Private sector companies that have launched an initiative/project to adopt a new sustainable way of doing business and/or raise awareness of the importance of sustainability across the broader community.
Sustainable Business Models	Recognising the business or organisation that has embedded environmental, social and financial sustainability in its business model, having identified the resource risks in its supply chain and made the changes needed to guarantee operational resilience.
Government Sustainability Initiative	Initiatives which have resulted in a shift in the culture to become more sustainable. This could involve the engagement of employees, private sector and/or the general public.
Responsible Consumption and Production	Businesses that enable consumers to be more responsible, reduce household consumption and waste (food, energy, and water) and adopt best practices in waste disposal. Primarily, this means offering sustainability-aligned products and services to consumers by reducing impacts arising from multiple sources, ranging from supply chains and procurement practices to use of materials and packaging and disposal. Key targets underpinning SDG 12 include efficient resource use, waste reduction throughout product life cycles, environmentally sound management of chemicals and strengthening education and awareness about sustainable practices for business and sustainable lifestyles for consumers.
Sustainability Professional	The work of a sustainability professional who employs a range of competences to drive forward the sustainability agenda by securing tangible improvements.
Sustainability Team of the Year	Team which has been involved in a successful initiative related to sustainability.

CSR Specific Categories

Categories	What an Entry should include
Best Community Development	Demonstrate the development and progression of the local community. These initiatives can include: Youth engagement, Disability focused, Social entrepreneurship, Poverty alleviation, Gender diversity, Cultural programmes.
Learning and Education Programmes	Initiatives that promote education through skills training of employees, community and other stakeholders. These initiatives can address: access to quality education; development of higher level of skills and capabilities; education; illiteracy; women inclusion in education; development/improvement of educational facilities and technologies; promotion of teacher-training; and promotion of academic learning through partnerships.
Best Workplace and HR Practices	A company that has policies and programmes in place that reflect its respect and regard for its employees. This would include policies that promote diversity in the workplace, family-friendly policies, regard for work-life balance of employees, health and wellness.
Employee Volunteering Programme	A company or group of companies administered volunteering programme which involved the employees.
People of Determination	how people of determination (people with special needs) are protected and empowered through services and facilities in the areas of education, health, jobs and more



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<i>Cause-related Marketing Campaign</i>	Marketing campaigns for Profit or Non/Profit goods and services which highlight the importance/build awareness of a particular social cause.
<i>Government CSR Initiative</i>	Initiatives which have resulted in a major positive social impact. This could involve the engagement of employees, private sector and/or the general public.
<i>Non-governmental organizations (NGO)</i>	Not for Profit and sometimes international organizations independent of governments and international governmental organizations that are active in humanitarian, educational, health care, public policy, social, human rights, environmental, and other areas to effect changes according to their objectives
<i>Social Enterprise</i>	Companies which apply commercial strategies to maximize improvements in human and environmental well-being—this may include maximizing social impact rather than profits for external shareholders.
<i>CSR Professional of the Year</i>	The work of a professional involved in a CSR initiative/s who employs a range of competences to drive forward the CSR agenda by securing tangible improvements.
<i>CSR Team of the Year</i>	Team which has been involved in a successful initiative related to CSR.